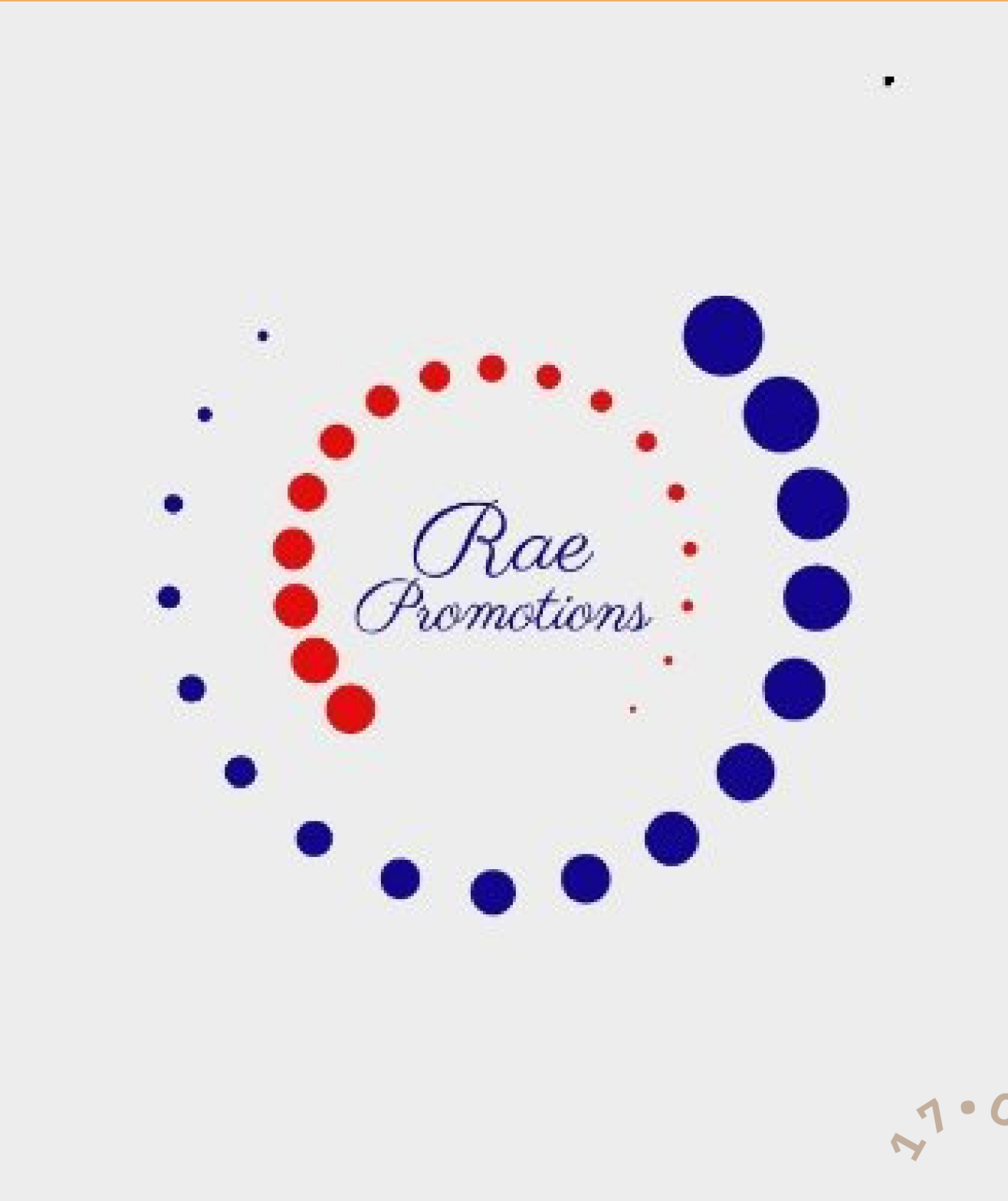


Company Profile



17. OCT. 2022



We are an Integrated Marketing Communications company based in Johannesburg. And We Help You Build Your Brand.

Your brand's journey in the right hands!





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About Us

Rae Promotions (Pty) Ltd is an Integrated Marketing Communications company providing industry best solutions for branding and brand activations across any platform a client wants to be seen or positioned.

US.ABOUT US.ABOUT US.ABOUT US.ABOUT



What We Do

01

BRANDING

We craft immersive brand concept, brand experience and stories for all types of clients and industries.

Partner with us for yours and your brand journey.



02

EVENTS

Brand Exposure through events require an experienced crew and we are here for you. From design of stands, build and supply of electronics, decor, etc...we got you!



03

DIGITAL

Your digital footprint is your 2nd office. With carefully crafted copywriting to community management, our socials crew will make sure you get traction across all digital media platforms.





Our Value

People | Diligence | Africa | Environment

Vision

Rae Promotions aims to be a leader in the global business environment by providing products and services that:

- is up to date and relevant in the market we operate in,
- is solution-orientated and solves immediate needs and caters for future growth,
- is sustainable and benefits the communities where we operate.

Mission

GO BIG



Milestone



2020

Rae Promotions started during the COVID-19 pandemic to respond to working from home environment.



2021

Rae Promotions moved to the current office location in Mindalore North. 1st full-time employees were hired.



2022

Rae Promotions has branched out to Kinshasa, DRC by hiring a Country Manager to set up operations and R&D.





BREAK SECTION



BREAK
SECTION

Always look on
the bright side
of your life.





Outdoor activation for G4S

Outdoor activation for G4S during a charity golf day in 2021.

Concept designed and built using the ModuleBox system.

YEAR	2021
ROLE	Stand Design and Build





The Project

Supplied tents, speakers, loud-hailers, microphones, tables, branded table-clothes, and branded reflector jackets during the COVID-19 awareness, testing campaign for the Department of Health Bojanala District, North West Province.

YEAR	2020
ROLE	COVID-19 Awareness Materials Service Provider





BREAK SECTION



BREAK
SESSION

Good things take time.





Our Process



01. Research

We thoroughly research the subject matter at hand, concepts, scope of work specified, the client and the intended end-user to get a feel of the intended outputs.

02. Design

Our designers and script writers engage with the brand, colours, history, taste and messaging that the client wants their intended customers to interpret positively.

03. Finalize

All projects are signed off by the clients, once all amendments are done.

04. Delivery

Projects are delivered in the best format, locations and signed off as per agreed engagement letters.



Testimonials




IJ
CONTRACTORS

IJ CONTRACTORS

Happy Client

Brand development and digital marketing solutions since 2020




NW DEPT OF HEALTH

Happy Client

Audio Visual equipment supplied





Meet the team



Basia Ganda

FOUNDER & CEO



Jacquelin Ganda

CO-FOUNDER & OPS MANAGER



DELLY KASHALA

MANAGER





Stay in Touch

STAY
IN
TOUCH

 Unit C5 Heritage Office Park, 1 Voortrekker Road, Mindalore North 1739

 +27 10 335 0777 / +27 63 006 0978

 info@raepromo.com

 [@raepromo](#)

 www.raepromo.com

